



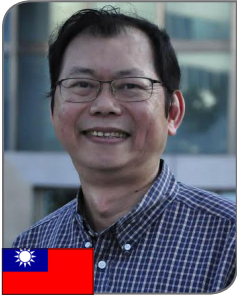
# المؤتمر السعودي الأول للمدن الذكية Saudi Smart Cities Conference 2017

Endorsed by



وزارة الشؤون  
البلدية و القروية  
Ministry of Municipal & Rural Affairs

16-18 May 2017, Intercontinental Hotel, Riyadh, KSA



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## Urban Mobility Smart Solutions

### Mobility and Smart Cities - How are they integrated?

Livability and Economy Growth are two main objectives of Smart Cities. Smart and sustainable mobility is one of crucial elements to achieve the objectives. People-centred and on-demand mobility will be achieved by applying Internet of Things (IoT) as well as Information and Communications Technologies (ICT) which are also fundamentals for smart and livable cities.

### What are the elements to be considered before designing the urban mobility road map?

Smart design of the city  
Data Collection, Fusion, analytics, and distribution schemes  
Multi-modality & Connected Vehicle, Infrastructure & People (Connected V.I.P.)  
Big Data and Full information for smart decision making

Dr. Jason will be speaking at the Saudi Smart Cities Conference  
on Urban Mobility Smart Solutions. To know more visit  
[www.saudismartcities.net](http://www.saudismartcities.net)

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